



## **LVI (FORMERLY LAVIGNE INC.) ANNOUNCES NEW TEAM LEADER**

Boston, MA LVI Print Optimization today announced the appointment of Ken Prittie as Team Leader, Pre Production.

Ken brings with him over 20 years of print and workflow experience. Prior to joining LVI, he was at Universal Millennium, spent 4 years under the Cenvéo umbrella and 16 years with Donahue Printing in California.

“We are thrilled to welcome Ken to the LVI organization. Ken will play a key role in helping our clients realize their goals for optimizing their print and saving time and costs. The LVI Open Book Relationship™ is based on producing results for our clients, and Ken has a proven track record of delivering”, states LVI CEO Christopher Wells.

A key part of LVI's Print Optimization strategy is the LVI Open Book Relationship, which keeps customers informed on how LVI has met benchmarks for mutually agreed upon goals.

The LVI Open Book Relationship is based on three guiding principles:

- Be Transparent: Share information to create optimal solutions.
- Be Simple: Standardize and automate.
- Be Accountable: Meet targets for improvement.

### **About LVI**

LVI has the team, technology and processes to help you achieve your print goals by balancing efficiency with effectiveness. LVI specializes in sales and marketing print collateral in the Financial Services, Health Care, High Tech, Manufacturing, Pharmaceutical, Retail and Academic markets.

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