



## LVI Introduces New Team Leader

Source: Press release issued by the company, unless otherwise noted.

(October 27, 2008) Boston, MA LVI Print Optimization today announced the appointment of Maureen Anderson as Team Leader, Client Services.

Maureen has over 20 years of customer service and sales experience in the print and marketing industries. During her tenure at LVI, Maureen has served as Customer Service Representative and Print Optimization Executive. In addition, she brings marketing and communications experience from the retail, healthcare and insurance industries.

“We are thrilled to see Maureen take on this new responsibility. She will play a key role in helping our clients realize their goals for optimizing their print and saving time and costs. An important component of the LVI Open Book Relationship™ is reducing the stress that many people are feeling given the current economic climate. Maureen is exceptionally qualified to make sure our clients have absolute confidence in LVI as a partner.”, states LVI CEO Christopher Wells.

A key part of LVI's Print Optimization strategy is the LVI Open Book Relationship, which keeps customers informed on how LVI has met benchmarks for mutually agreed upon goals.

The LVI Open Book Relationship is based on three guiding principles:

- Be Transparent: Share information to create optimal solutions.
- Be Simple: Standardize and automate.
- Be Accountable: Meet targets for improvement.

### **PRESS CONTACT:**

Christopher D. Wells, CEO

LVI

10 Coppage Drive

Worcester, MA 01603

508-799-4467

[info@lvipo.com](mailto:info@lvipo.com)

10 Coppage Drive · Worcester, MA 01603 p 508.799.4467 f 508.799.4172 [WWW.LVIPO.COM](http://WWW.LVIPO.COM)

[unsubscribe](#)